AUSTRALIAN BULK HANDLING REVIEW

# BulkHandling.com.au WEBSITE 2012

# ADVERTISING RATES & SPECIFICATIONS

## MONTHLY ADVERTISING RATES

**BANNER SIZE (pixels)**

| | | |
|---|---|---|
| Small Skyscraper | 170 x140 | $605 |
| Large Skyscraper | 340 x 140 | $1030 |
| News Story Banner | 53 x 200 | $425 |
| Standard Banner | 80 x 300 | $485 |
| Medium Banner | 180 x 300 | $850 |
| Large Banner | 240 x 300 | $1090 |
| Leader Banner | 60 x468 | $725 |

**PLUS BONUS MONTH INTRODUCTORY OFFER**

*Advertising rates shown are per month and are subject to 10% GST*

## ARTWORK

Banners submitted by clients will only be accepted in the following formats:

- **GIF or Animated GIF - MAX FILE SIZE 50KB[1]**
  (Animated GIFs are accepted however Outlook 2007 will not place animation when email is opened. The first frame of the animation will show. If the first frame is a white or solid colour this will display.) To be safe, it is recommended you do not use an animated GIF for your newswire advertisement.
- **JPEG or JPG - MAX FILE SIZE 80 KB[2]**

NOTE 1: Size is restricted to take into account various internet speeds. If your banner is larger than the accepted size, it will increase the website loading time and will therefore be rejected.

NOTE 2: Banners with photography will increase file size.

## DEADLINES

**Completed artwork** is to be submitted to bulkhandling by Monday 5pm one (1) week prior to publication.

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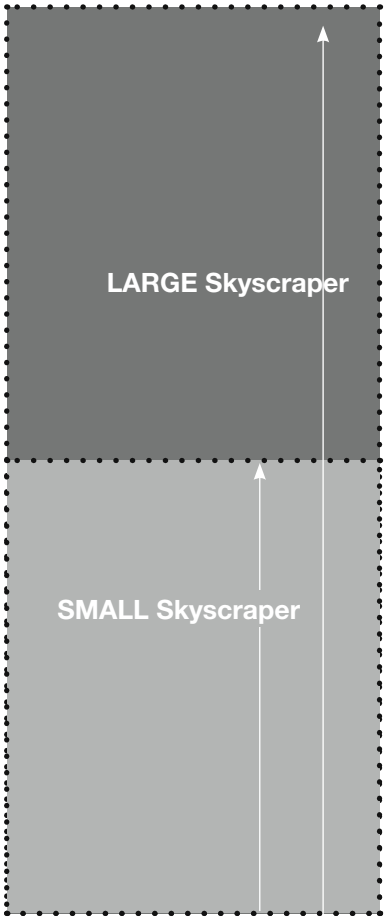
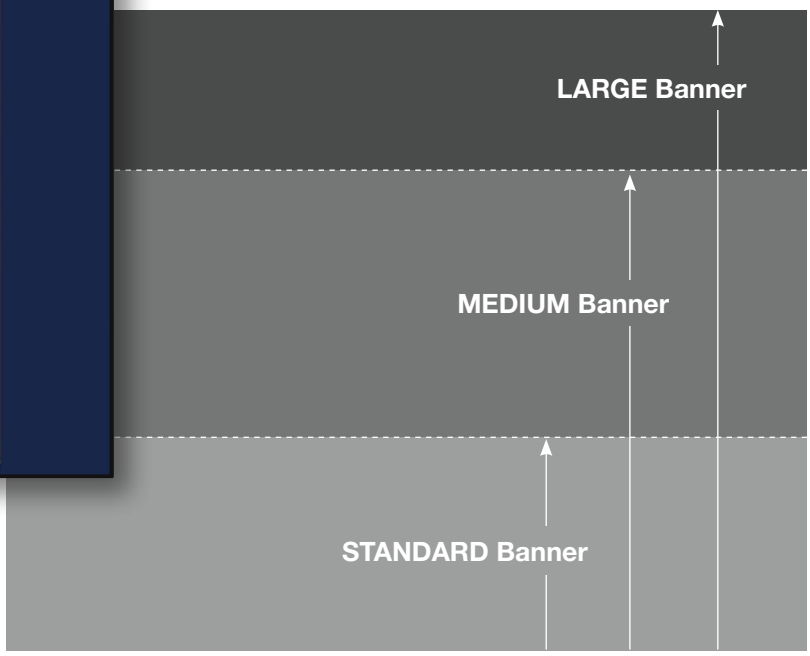
# BANNER SIZES & PLACEMENT

*Shown at actual size*




News Story Banner

LEADER Banner